

# Logo Document

## Typography

TRAJAN PRO (UNIVERSITY FONT)

**Gothem Condensed Medium (Video Font #1)**

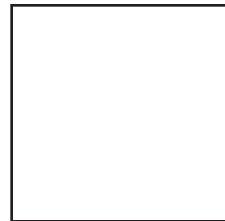
Gothem Condensed Light (Video Font #2)

# Logo Document

## Color



BLACK



WHITE



GRAY(#999999)



#002b7f

# Logo Document

## Logo Usage and Variation

#002b7f + WHITE



#002b7f + #999999



BLACK



WHITE



# Facebook, other Social Media, and Video Wathermark

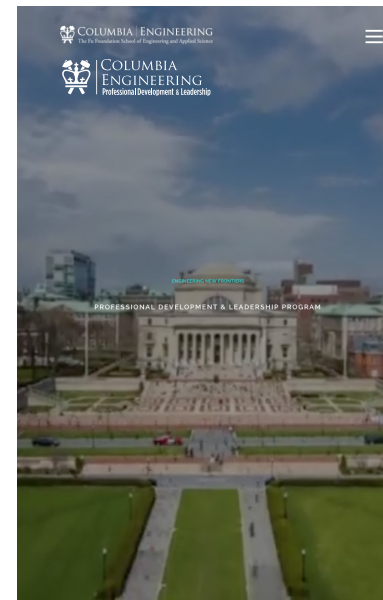
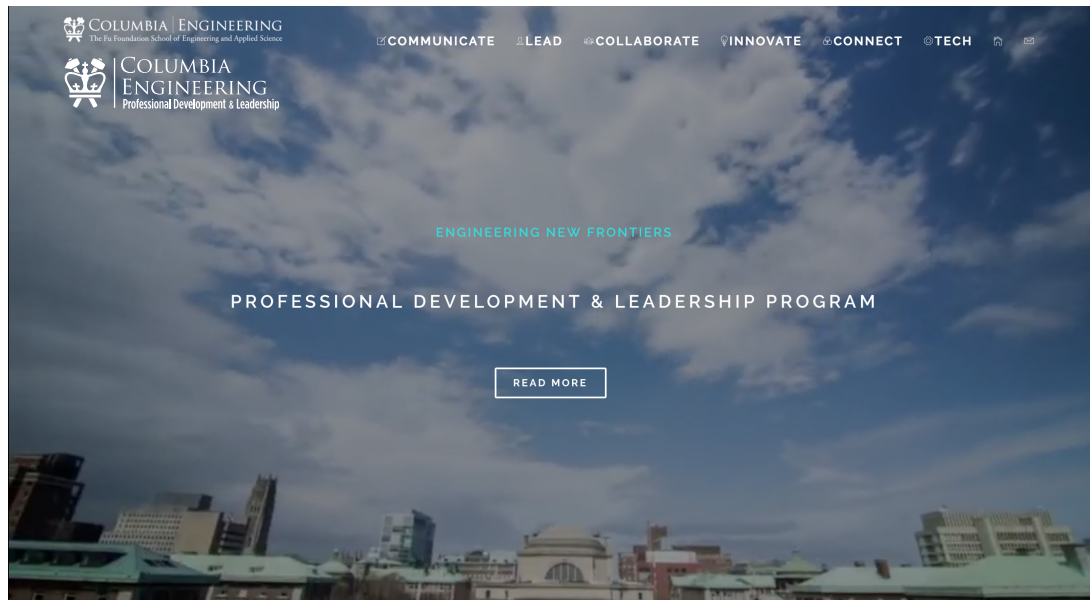
#002b7f + WHITE + #999999



BLACK + WHITE + #999999



## Website Banner - Current logo versus new design



# Video Intro - 1 & 2



Video Information with Animation:

<https://drive.google.com/open?id=0B9xeRQPwxoJdQQ0NvUzc0MUVMtIE>

Watermark through the whole video



Video Information with Animation:

<https://drive.google.com/open?id=0B9xeRQPwxoJdbTUtStItQmJ6Szg>

Watermark through the whole video

# Video Intro - 3 & 4



Video Information with Animation:

<https://drive.google.com/open?id=0B9xeRQPwwoJdaXFfRGRBYVIfYWs>

Watermark through the whole video



Video Information with Animation:

<https://drive.google.com/open?id=0B9xeRQPwwoJd0UFoTjVIM0ZQSIE>

Watermark through the whole video